

KICKING

OFF

MAY 2025



HER GAME

HER TIME

**BE A PART
OF HISTORY**





CORPORATE PARTNERSHIPS

WITH EMPLOYEE REWARD OPPORTUNITIES

WHO WE ARE



- The Women's Premier Soccer League was founded 25+ years ago and features teams across the country.



ROSE LAVELLE
Dayton Dutch Lions, 2016



ALEX MORGAN
California Storm, 2010
Seattle Sounders Women, 2012

- Numerous past FIFA Women's World Cup & NCAA Champions have participated in the league.



MEGAN RAPINOE
Elk City Pride, 2002 - 2008
Seattle Sounders Women, 2012



BRANDI CHASTAIN
California Storm, 2010

PEORIA SPORTS COMPLEX

- **10,000-seat stadium repurposed for soccer following each Cactus League season (home of MLB's San Diego Padres & Seattle Mariners).**
- **Provides great fan amenities & match day experience.**
- **Located in densely populated P83 District featuring numerous restaurants, shopping & family activities nearby making it one of the premier destinations for West Valley families.**



WHY US? WHY NOW?



- **3rd largest U.S. market without major league women's soccer.**
- **Arizona is a 'major league' market:**
But only has one women's pro sports team.
- **Huge local soccer interest & participation levels (youth & adult).**
- **Record recent growth for women's sports across multiple benchmarks (e.g., fan affinity, etc.).**
- **Most Phoenix-area sports teams located downtown or in the East Valley – leaving the West Valley as an underserved market for family & sports-related entertainment options.**



OUR VISION



- **Provide fan-friendly game presentation at affordable rates.**
Major League entertainment at Minor League prices
- **Become elite women's soccer team in Arizona.**
- **Create platform for women athletes' to continue career progression.**
- **Take needed first steps towards bringing major league women's soccer to Arizona.**



LAUNCH TIMELINE



DEC 2024

Announce the Team

DEC 2024 / JAN 2025

Name the Team
Fan Vote

JAN / FEB 2025

Unveil Team Brand

MAR 2025

Home Schedule Announced

MAY 2025

Season Kick-Off



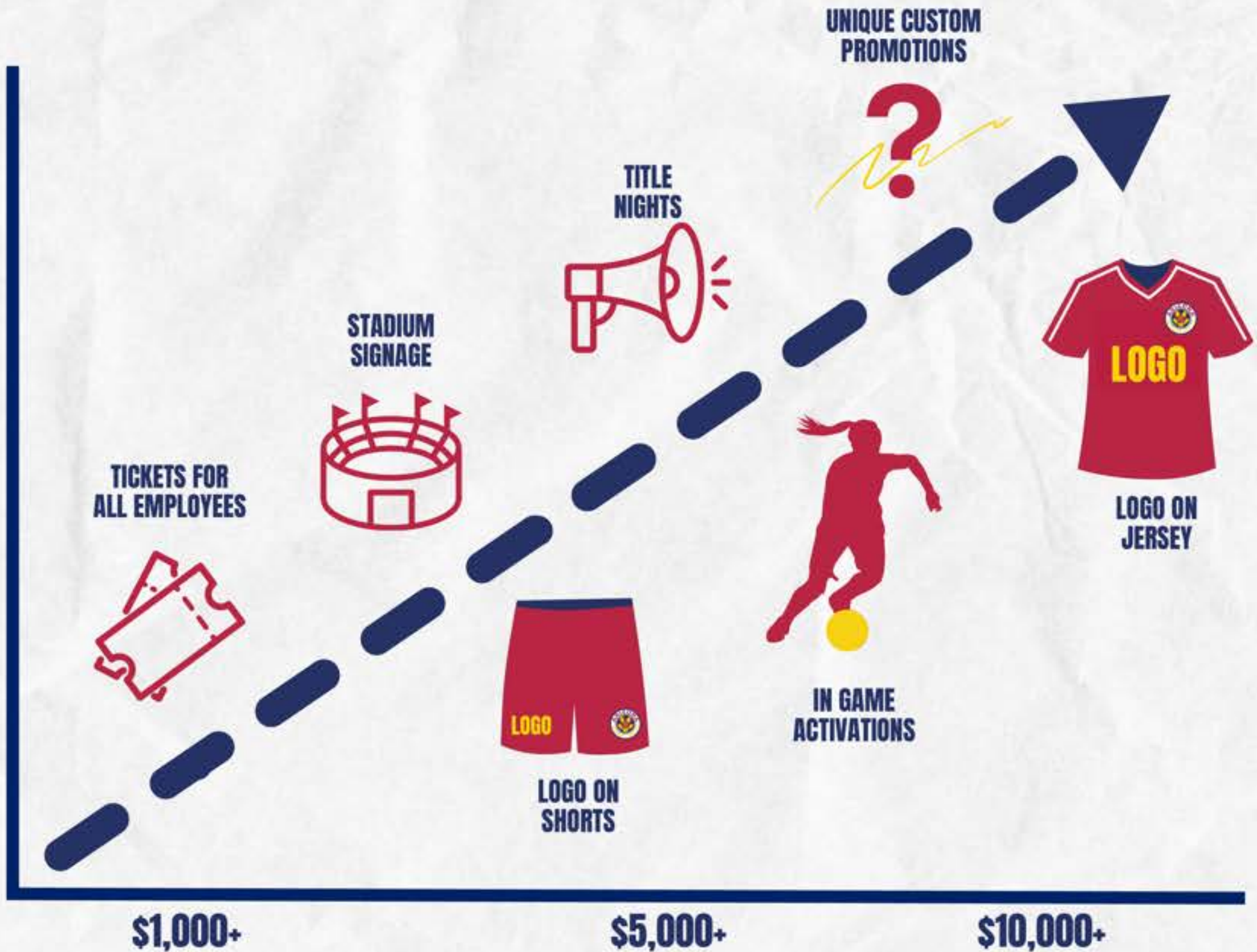
JOIN US



ALL SPONSORSHIP PACKAGES INCLUDES TICKETS FOR ALL EMPLOYEES:

- Regardless of Total # of Employees!
- Great Way to Show Employee Appreciation!
- Best Value in Arizona Sports!

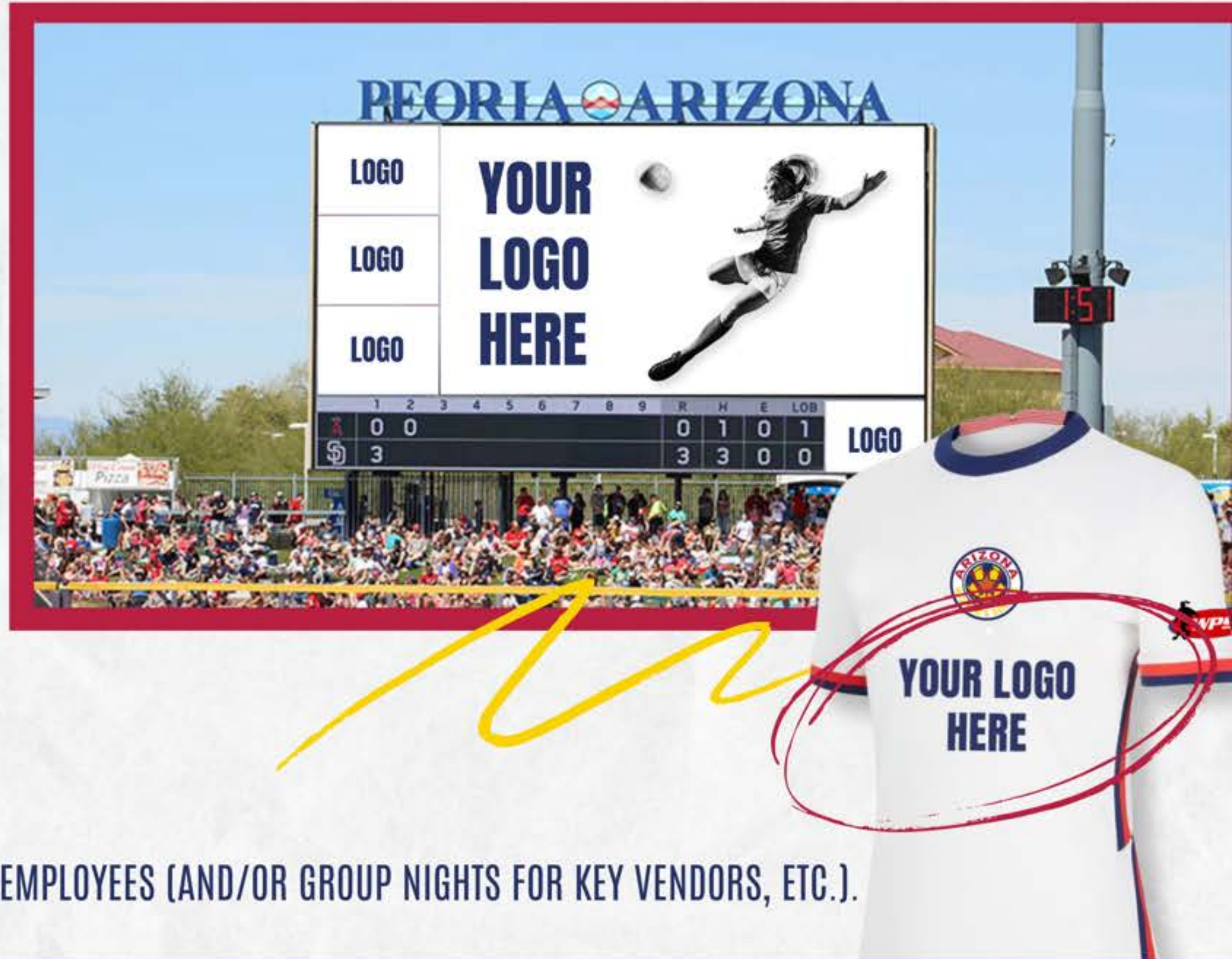
CUSTOMIZED PACKAGES AVAILABLE UPON REQUEST



20% PRICE REDUCTION FOR 2-YEAR DEALS!

OPPORTUNITIES

- Tickets for All Employees (+ Guests)*
- Logo on Uniform
- Title Night Partner
- In-Game Marketing Activations
- On-Site Tabling & Handouts
- Social Media
- In-Stadium Signage
- Hometown Player Program
- “Kicks For Kids” Program
- And Countless Customized Activations to Elevate Your Business Locally!



* ALL PARTNERSHIPS INCLUDE FREE TICKETS FOR ALL YOUR EMPLOYEES (AND/OR GROUP NIGHTS FOR KEY VENDORS, ETC.).



HER GAME

HER TIME



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This team is only made possible from the support of our local community. We want to work with like-minded businesses of all types & sizes to create mutually beneficial programs together.

We guarantee that we have a package size to meet your marketing & budget goals.

Sponsorships, Tickets, Grassroots Initiatives...

LET'S KICK IT TOGETHER

CONTACT US: Brett@Hometown-Sports.com

LEARN MORE: ArizonaWomensSoccer.com